



# Genoa Charter Township

2911 Dorr Road Brighton, MI 48116  
[www.genoa.org](http://www.genoa.org)

**Clerk's Office**  
Phone: (810) 227-5225

## **Application for Peddlers/Solicitors/Transient Merchant License** Ordinance 070716-A, Peddlers/ Solicitors/ Transient Merchant Regulation

1. Type of license desired (check one): ☐ Peddler ☐ Solicitor ☐ Helper ☐ Transient Merchant
2. Applicants full name (first, middle, last) \_\_\_\_\_  
List alias names (maiden, adoption, etc.): \_\_\_\_\_  
Driver's License Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_
3. Local & Permanent Residential Current Address/Phone: \_\_\_\_\_  
\_\_\_\_\_
4. Local & Permanent Business name/Address/Phone: \_\_\_\_\_  
\_\_\_\_\_
5. Business Owner Name & Address \_\_\_\_\_  
\_\_\_\_\_
6. Last 5 Cities applicant has worked & dates  
\_\_\_\_\_  
\_\_\_\_\_
7. Birth date \_\_\_\_\_ Weight \_\_\_\_\_ Height \_\_\_\_\_ Eye color \_\_\_\_\_ Hair Color \_\_\_\_\_
8. City/State of birth: \_\_\_\_\_
9. Type of goods/services offered or purpose of solicitation: \_\_\_\_\_  
\_\_\_\_\_
10. Method of travel: \_\_\_\_\_
11. Vehicle(s) used for business operations: \_\_\_\_\_

*\*Attach a current proof of insurance for all vehicles listed.\**

12. Plate number: \_\_\_\_\_ Vehicle make, model, color: \_\_\_\_\_

13. How long do you plan on doing business in Genoa? \_\_\_\_\_

14. Sales orders taken with promise of delivery: Yes: ☐ No: ☐

15. Method of delivery of goods/services: \_\_\_\_\_

16. Describe method of doing business: \_\_\_\_\_

17. Employer name and address: \_\_\_\_\_

Other license or approvals needed (if required): \_\_\_\_\_

18. Place of storage of goods (if any): \_\_\_\_\_

19. Personal references: list two personal references who will attest to applicants' good character and business reliability.

A. Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

B. Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

20. Have you ever been ticketed, arrested, or convicted of any crime, misdemeanor, or local ordinance violation? Yes: ☐ No: ☐

If yes, please explain:

21. Name of insurer and amount of personal liability and property damage insurance carried for each vehicle used in business operation:

A non-refundable fee of \$200.00 per solicitor/peddler/transient merchant and a \$20 per agent, help or employee must be paid to Genoa Township, 2911 Dorr Road, Brighton, MI, 48116, valid for up to 90 days. The person conducting business shall post a bond for the sum of \$250.00 as a cash bond, or shall file a Surety Company Bond in a like amount. Such cash bond or surety bond shall be conditioned for the faithful performance of his/her promises and contracts made during his/her course of business as a peddler, solicitor or transient merchant within the Township and for the compliance will all ordinances of the Township. Such bond shall be further conditioned that any person injured by the breach of any obligation that the bond is given to secure may sue upon such bond in his/her own name in any court of competent jurisdiction to recover any damages such person may have sustained by such breach. Such bond shall be for a term of not less than 6 months.

As a peddler, solicitor or transient merchant within the Township is subject to all provisions of Ordinance NO. 070716-A. In addition to possible suspension and/or revocation of license, a person who violates the provisions of Ordinance 070716-A is subject to municipal civil infraction penalties set for in the Ordinance.

No vehicle or other equipment shall be operated, propelled, located, or otherwise used on the public streets, sidewalks, parks or other public ways or places between the hours of sunset and sunrise, by any person licensed under this chapter, for the purpose of carrying on the licensed activity.

No person shall act as a helper or assistant to a licensed peddler, unless he/she has a helper's license.

I, the applicant, swear that all statements in this application are true to the best of my knowledge and I understand the provisions of the applicable Ordinance and will endeavor to adhere to these provisions. Any omissions or false statements will disqualify the applicant.

I understand this license can be revoked by the Township Board for violation of any Township Ordinance or undesirable business practices. Granting this license does not release any obligations to obtain other licenses required by any other law or governing body.

I understand that no peddler or solicitor shall call on any residents in the Charter Township of Genoa before 11:00 a.m. not after half-hour before sunset nor on Sundays, nor on legal holidays, except upon the specific request of the resident.

I understand that no sales shall be conducted within any Genoa Township Park or upon property owned or controlled by Genoa Township.

By signing this, you agree to a complete background check to be conducted by Livingston County Sheriff's Office.

I understand and voluntarily authorize the Township to distribute as requested and/or publish on the Township website my company name, legal name, and picture to allow the public to identify Township approved peddlers/solicitors.

Signature of Witness:

Signature of Applicant:

\_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

**Please submit your completed application and the documents listed below to Genoa Township Clerks Office located at 2911 Dorr Road, Brighton, MI 48116**

1. Copy of receipt for license fee
2. Copy of driver's license
3. Background check report
4. Proof of insurance for each vehicle
5. Two 2" x 2" color photos of applicant
6. Two sets of fingerprints on MI Card printed for the Clerk
7. If a business operation involves food products, you must also submit a copy of the Health Department inspections.
8. \$250 CASH Bond or a Surety Company Bond

**Application revised 01/07/2025**

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**Attachments (Office Use Only)**

- ☐ Copy of receipt for license fee
- ☐ Copy of driver's license
- ☐ Background check report
- ☐ Proof of insurance for each vehicle
- ☐ Two 2" x 2" color photos of applicant
- ☐ Two sets of fingerprints on MI Card printed for the Clerk
- ☐ If a business operation involves food products, we must also have a copy of the Health Department inspections.
- ☐ \$250 CASH Bond or a Surety Company Bond.

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Authorization from the Clerks Office:

\_\_\_\_\_  
Janene Deaton, Genoa Township Clerk

Date\_\_\_\_\_

Expiration Date \_\_\_\_\_ 90 days

# **GENOA TOWNSHIP RECOMMENDATIONS TO OBTAIN**

## **CRIMINAL HISTORY CHECK PROCEDURE DRIVING RECORD PROCEDURE FINGERPRINTING PROCEDURE**

### **IF YOU NEED A CRIMINAL BACKGROUND CHECK:**

Please go to the MI State Police website at <https://apps.michigan.gov/> and go to ICHAT.

ICHAT is a criminal history background check and you get immediate results. You will have to pay by credit card. Print your report.

### **IF YOU NEED FINGERPRINTS:**

#### **By Appointment ONLY**

Please call 517-546-2440 to schedule an appointment

**Monday-Thursday: 7:30 a.m. to 5:00 p.m.**

**Friday: 7:30 a.m. to 4:30 p.m.**

If you need to be fingerprinted, you will need to call to schedule an appointment. No change will be given. Request 2 MI cards to turn into the Clerk.

### **IF YOU NEED A DRIVING RECORD:**

If you need a state clearance you must write to:

State of Michigan  
Central Records  
7150 Harris Drive  
Lansing, MI 48913

Enclose your full name (first, middle & last), sex, date of birth and a \$5.00 money order made payable to State of Michigan.