

## Demographic Data (Source: US Census; SEMCOG)

Population	2010	2035 (Projected)
Livingston County	180,967	213,557
Genoa Township	19,821	22,797

Bachelor's Degree or Higher	
Genoa Township	34.4%
Livingston County	32.2%
Detroit MSA	16.5%
Michigan	25.0%

## Distances

Detroit, MI	1 hour
Ann Arbor, MI	25 mins
Lansing, Michigan	45 mins
Detroit Metro Wayne County Airport (DTW)	1 hour
Bishop International Airport, Flint (FNT)	45 mins
Lansing Capital City Airport, Lansing (LAN)	1 hour

## 4-Yr Institutions & Colleges within 50 Miles

Cleary University	Howell, Ann Arbor
Mott Community College	Howell, Flint
University of Michigan	Ann Arbor
Michigan State University	East Lansing
Eastern Michigan University	Ypsilanti
Washtenaw Community College	Ypsilanti
Lansing Community College	Lansing

## Major Employment and Average Earnings by Sector

Industry	% Total Employment	Avg Earnings (2011)
Retail	19.4%	\$26,991
Manufacturing	16.1%	\$73,069
Health care	11.8%	\$42,973
Accommodation & food services	11.8%	\$14,594

## Top Regional Employers

Company Name	Employees
Citizens Insurance Co. of America	700-725
Trinity Health	650-675
Pepsi Beverages Co.	325-350
Ogihara America	325-350
Medilodge of Howell Inc.	300-325

## Distances to Major Cities

